Issues in Dry Port Location and Implementation in Metropolitan Areas: The Case of Sydney, Australia

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The basic idea behind the concept of a dry port is a more efficient seaport access, movement of the seaport’s interface inland with the shift of flows from road to rail. The application of the concept results in a reduction of road transport to/from the seaport together with the associated broad social and environmental benefits. This paper examines the complex factors influencing the timeframes and location of close inland intermodal terminals with dry port characteristics - metropolitan intermodal terminals, as they are usually referred to - and their implementation, with a case study of the Sydney metropolitan region and Port Botany, Australia. The issues surrounding suburban freight terminals are a sub-set of the wider social and environmental problems of the interactions of seaports with their hinterland. Port Botany and its close inland intermodal terminals are very distinctive: there are very few ports in the world with such a well-developed network of close inland intermodal terminals. Nevertheless, the Moorebank terminal was first mooted in 2003 but the latest plans anticipate operations commencing in 2018. The paper illustrates some problematic aspects of long timeframes for the development of significant freight infrastructure.

1. INTRODUCTION

The increasing container volumes handled in seaports require adequate land to be available nearby for port-associated functions and an efficient inland multi-modal transport access. Some ports are physically constrained so that the ports and/or port terminal operators have become involved in developing dry ports (Roso, 2008; Ng and Gujar, 2009; Wilmsmeier et al., 2011). Whilst dry ports and their functions may be classified by distance from the port: close, midrange and distant (Roso et al., 2009), this paper focuses on the close dry ports – typically those located in large metropolitan areas, also referred to as suburban freight terminals. Services such as transshipment, storage, consolidation, depot, track and trace, maintenance of containers, and customs clearance are available at dry ports. This paper examines the complex factors influencing the location of close inland intermodal terminals with dry port characteristics - metropolitan intermodal terminals as they are usually referred to - and their implementation, with a case study of the Sydney metropolitan region and Port Botany, Australia.

The concept of a dry port should facilitate a more efficient port access, movement of the seaport’s interface inland with the shift of flows from road to rail resulting in a reduction of road transport to/from the seaport together with associated broad social and environmental benefits (Henttu and Hilmola, 2011;...
Hanaoka and Regmi, 2011; Roso, 2013). Various types of inland intermodal terminals that fit into the concept of dry ports have been developed and studied around the world, e.g. in China (Beresford et al., 2012), Japan (Yoshizawa, 2012), India (Ng and Gujar, 2009), the United States (Rodrique et al., 2010; Roso et al., 2015), Asia (Hanaoka and Regmi, 2011), Russia (Korovyakovskiy and Panova, 2011), Australia and New Zealand (Roso 2008 and 2013), and Europe (Flămig and Hesse, 2011; Henttu and Hilmola, 2011; Monios, 2011; Bask et al., 2014).

In the case of seaports in the metropolitan Sydney over the past five decades, we can wonder about: why, once the location for a new port was selected by the NSW Government to relieve the fragmented and site-constrained port facilities in Port Jackson, there was insufficient land available for a longer-term expansion of the new port; what inland terminals/dry ports were selected; what have been the issues surrounding the implementation of dry ports in Sydney; whether the implementation of these dry ports had the desired effects of switching containers from road to rail; what the contemporary issues in the implementation of dry ports are, especially in the planning of the Moorebank intermodal terminal that started in 2003 with the operations to commence in 2017.

The methodology adopted in the examination of the issues in the implementation of dry ports is as follows. To set the context for the case study of metropolitan Sydney, we compare the recommendations associated with resolving Port Botany's environmental and social problems against how successive governments have formulated palliative policies based on Butlin (1976), Rimmer and Black (1982), Black and Styhre (2016), other inquiries (for example, NSW Parliamentary Librarian, 1976; NSW Government, 1980 a,b, 2011; Infrastructure Partnership Australia, 2007). This historical research is supported by studies based on in-depth interviews with the key stakeholders on ports and dry ports (Roso, 2008; Roso, 2013; Roso et al. 2015). The interviews in these studies have been undertaken with different actors of the transport system, such as seaport managers, inland terminal managers, rail and road operators, as well as policy makers. In addition, secondary data sources, such as internal company reports and internet-based documents, were combined with the site visits in order to insure validity through triangulation (Golicic and Davis, 2012).

2. INTERMODAL TERMINALS – CONCEPT OF DRY PORTS

Intermodal transport refers to the freight supply chain using at least two different modes of transport for the movement of intermodal units (containers, semi-trailers or swap bodies) between origin and destination with one bill of lading, i.e. without handling freight itself during transshipment (Rutten, 1998). Reduced energy consumption, optimization of the usage of the main strengths of each mode, reduction of congestion on road networks, and low environmental impacts (Kreutzerberger et al., 2003) are considered to be the advantages of intermodal (road-rail) transport. Inland intermodal terminals should: contribute to intermodal transport, promote regional economic activity, and improve land use and local goods distribution. These features may also be applied to a dry port - an inland intermodal terminal that has direct rail connection to a seaport, and where customers can leave and/or collect their goods in intermodal loading units as if the transaction was directly with the seaport (Roso et al., 2009). As well as transshipment, which a conventional inland intermodal terminal provides, services such as storage, consolidation, depot, track and trace, maintenance of containers, and customs clearance are available at dry ports.

The quality of access to a dry port, and the quality of the road-rail interface, determines the dry port’s performance (Bask et al., 2014). However, the quality of inland access depends on the behavior of a large variety of actors such as government planning agencies, regulatory authorities, terminal operators, freight forwarders, transport operators, and port authorities and this requires coordination between all the actors involved (de Langen and Chouly, 2004; Van Der Horst and De Langen, 2008). A scheduled and reliable high-capacity transport by road and rail to and from the seaport is a prerequisite. Bergqvist et al. (2010) identified the following factors affecting the development process and the time needed to establish intermodal road-rail terminals: profitability, financiers, political entrepreneur, location, large local shippers, and traffic authorities. The authors conclude that profitability combined with an enthusiastic and committed political entrepreneur are the most vital factors for the success and pace of the development process (ibid). Implementation of a close dry port in a seaport’s immediate hinterland increases the seaport’s terminal capacity and with it comes the potential to increase productivity because bigger container ships will be able to call at the seaport (Roso et al., 2009), provided they are not constrained by their draft.

With a dry port implementation, the seaport’s congestion due to numerous trucks at the land interface is avoided because one train can substitute some 35 trucks in Europe (Roso et al., 2009). The benefits from distant dry ports derive from the modal shift from road to rail, resulting in reduced congestion at the seaport gates and their surroundings, as well as reduced external environmental effects along the route (Roso et al., 2009). A reduced number of trucks on the roads generate less congestion, fewer accidents, lower road maintenance costs, and less vehicle emissions. Although road carriers would lose market share in countries such as Australia, where long trailers are restricted to pass through city roads, a dry port is a good solution from their perspective as well. In addition to the general benefits to the environment and the quality of life by shifting flows from road to rail, the dry port concept mainly offers seaports a possibility to increase the throughput without physical expansion at the site.
of the port; i.e. it is a movement of the seaport’s “interface” inland (Roso et al., 2009) and, as such, extends spatially inland the gates of the seaport (Wilmsmeier et al., 2011).

As noted above, the success in the development of seaports and of inland terminals depends on the behavior of a large variety of actors such as government planning agencies, regulatory authorities, terminal operators, freight forwarders, transport operators and port authorities, and the coordination between all the actors involved. In practice, locating dry ports within an already developed metropolitan space is a tricky balance between evidence-based land-use and transport analysis and the politics at the local, metropolitan, state and national scales. However, the devil is in the detail when it comes to co-operative behavior and co-ordination with real-world examples. In order to understand suburban terminal location issues in metropolitan Sydney, we must first explain the historical context.

In the past decade, the dry port concept gained a lot of attention from researchers around the world who identified the success factors for dry ports related to their specific cases. Black et al. (2013) study on the implementation of a dry port in Asia

<table>
<thead>
<tr>
<th>Success factor</th>
<th>Reference</th>
</tr>
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<tbody>
<tr>
<td>Discuss operational agreements in advance</td>
<td>Hanaoka and Regmi (2011)</td>
</tr>
<tr>
<td>Emission reductions</td>
<td>Roso and Rosa (2012), Hanaoka and Regmi (2011)</td>
</tr>
<tr>
<td>Government logistics policies/support</td>
<td>Hanaoka and Regmi (2011)</td>
</tr>
<tr>
<td>Railway connection</td>
<td>Roso et al. (2009), Roso and Lumsden (2010), Hanaoka and Regmi (2010)</td>
</tr>
<tr>
<td>Modal shift from road to rail</td>
<td>Roso et al. (2009), Hanaoka and Regmi (2011), Cullinane and Wilmsmeier (2011)</td>
</tr>
<tr>
<td>Stimulating economic development</td>
<td>Roso et al. (2009), Hanaoka and Regmi (2011)</td>
</tr>
<tr>
<td>Facilitating international trade</td>
<td>Hanaoka and Regmi (2011)</td>
</tr>
<tr>
<td>Development of supporting infrastructure</td>
<td>Hanaoka and Regmi (2011)</td>
</tr>
<tr>
<td>Streamlining of institutional and regulatory frameworks</td>
<td>Hanaoka and Regmi (2011)</td>
</tr>
<tr>
<td>Double-stack trains</td>
<td>Hanaoka and Regmi (2011)</td>
</tr>
<tr>
<td>Advanced IT systems &amp; container tracking</td>
<td>Roso (2013), Hanaoka and Regmi (2011)</td>
</tr>
<tr>
<td>Market-driven development</td>
<td>Hanaoka and Regmi (2011)</td>
</tr>
<tr>
<td>Cooperation between the actors of the transport system</td>
<td>Roso (2013), Hanaoka and Regmi (2011)</td>
</tr>
<tr>
<td>Temporary warehousing facility</td>
<td>Rodrigue and Notteboom (2012), Cullinane and Wilmsmeier (2011)</td>
</tr>
<tr>
<td>Capacity problems in seaport reduced</td>
<td>Roso et al. (2009), Roso (2008), Rodrigue and Notteboom (2012), Cullinane and Wilmsmeier (2011)</td>
</tr>
<tr>
<td>Development of value added services</td>
<td>Bask et al. (2014),</td>
</tr>
<tr>
<td>Lower distribution cost</td>
<td>Rodrigue and Notteboom (2012), Roso et al. (2009), Cullinane and Wilmsmeier (2011)</td>
</tr>
<tr>
<td>Good intermediary location</td>
<td>Rodrigue and Notteboom (2012), Bergqvist et al. (2010)</td>
</tr>
<tr>
<td>Better usage of regional transport infrastructure</td>
<td>Rodrigue and Notteboom (2012)</td>
</tr>
<tr>
<td>Marketing support by local economic agencies and state</td>
<td>Cullinane and Wilmsmeier (2011)</td>
</tr>
<tr>
<td>Lower land cost and taxes</td>
<td>Cullinane and Wilmsmeier (2011)</td>
</tr>
</tbody>
</table>
summarizes the factors that influence dry ports’ implementation and operations and, consequently, their success (Table 1); the same has been adapted with new references.

3. PORT BOTANY – HISTORICAL DEVELOPMENT

A historical perspective is taken in order to understand the necessity of implementing suburban freight terminals in metropolitan Sydney. The port functions on Port Jackson (Sydney Harbour) had become increasingly constrained in the post-Second-World-War era. The trucks moving containers in and out of Mort Bay had to use the narrow residential streets of Balmain where protests from Residents’ Action Groups (one of the first urban environmental lobby groups formed in Sydney) forced the Government into action. The NSW State Government wanted to maintain Sydney as Australia’s premier port. A decision was made in 1969 to construct container facilities on Botany Bay. Its construction started in June 1971, the year before environmental impact assessment and the subsequent public inquiry became NSW Government policy. Brotherson (1975) explains the relevant history behind the need to relocate some port functions from Port Jackson to an entirely new port on the reclaimed land in Botany Bay. The new port involved the physical transformation of Botany Bay through dredging, construction of a high breakwater to counter storm surges in the bay, and reclamation of a large area (the plan called for 600 hectares of reclaimed land from the Bay) at a cost of about AUD 604 million in 2014 prices (Brotherson, 1975; Black and Styhre, 2016). A V-shaped entrance channel 19.2 meters deep was dredged in the mouth of Botany Bay to accommodate 200,000 dwt tankers ostensibly designed for petroleum imports and bulk cargoes. In 2016, the maximum draught was 12.7 meters.

From its inception, some major problems have arisen since the port site on Botany Bay was selected - not least the highly constrained site, container truck generation and the imperatives of finding metropolitan locations for intermodal freight terminal. Black and Styhre (2016) describe the details of “six crises of the state”. In this accommodation of change, conflict may intensify, or it may be resolved in one location only to reappear elsewhere, or it may be resolved to the satisfaction of most (if not all) groups (Rimmer and Black, 1982). In the case of Port Botany it was clearly a sub-optimal location – on a small site heavily constrained landward for any future expansion.

The problem of the site chosen for Port Botany, and the need for dry ports, was recognized as soon as the Government's plan was announced. A stellar group of Australian researchers promoted the preparation of reports on the Australian environmental situation, similar to those produced at that time by the US National Academy of Sciences. In 1970, the Council of the Australian Academies of Sciences, i.e. Social Sciences and Humanities, set up a Standing Committee on the Environment, a National Committee on the Environment, and established working groups and ad hoc committees that prepared reports on many environmental problems. A research proposal of looking at problems of the environmental change in some long-occupied urbanized part of Australia won support and it was decided to focus on Botany Bay. Further details on the Botany Bay Project can be found in Black and Styhre (2016). There were several cogent reasons for selecting this case study, including that the NSW Government Maritime Services Board had plans to establish a new port in Botany Bay. Discussions between the Academy of Science and the Minister for Environmental Control of the New South Wales Liberal Government secured the state government support. Discussions between representatives of the three Academies and the ministers of the recently elected Whitlam Federal Labor Government secured a promise of AUD 1,035 million research grant over five years (AUD 10,130 million in current prices).

Eighteen projects, each involving unpaid services and contracts, were approved, of which one study focused on the impact of Port Botany. The Botany Bay Project made specific suggestions about Port Botany around the general procedural issues, proposed construction, coal loader, container terminals, amelioration and compensation, total environment and administrative proposals. The report was successful in advocating the administrative and procedural change: the NSW Environmental Planning and Assessment Act became law in 1979, and Australia’s commitment to ecologically sustainable development since the 1990s has ensured that the major projects, such as a new port, are evaluated from the economic, social and environmental perspectives; NSW Department of Treasury now plays a pivotal role in the appraisal of infrastructure proposals irrespective of whether generated by the public or the private sector of the economy; ports are operated in NSW as private entities subject to broader Commonwealth and State regulations. The greatest physical legacy of the Botany Bay Project was the removal of the proposed coal loader to Port Kembla, about 90 km south of Sydney, and the suspension of the later phases of the NSW Maritime Services Board plans – described as “a remarkable willingness to commit public funds to a grandiose but ill-conceived port design”. However, there has been no appetite for the private sector to run the Botany-Marrickville goods railway line to and from the port although the privatization of parts of the extensive Sydney rail network remain on the political agenda of the incumbent NSW Liberal Party.

The richness of these data would allow a lengthy discussion on the relative power amongst the stakeholder groups and how this has shifted over time, but that is beyond the scope of this paper. A few examples will suffice. It is worth noting that resident's action groups in Balmain were largely responsible for forcing the government to relocate port functions from Sydney Harbor to other locations. Nevertheless, “The powers of the
Maritime Services Board, as harbor owners, port builders and port operators are, at one and the same time, extraordinarily wide and inappropriately narrow” (Butlin, 1976, p. 93). The powerful road lobby has been instrumental in thwarting successive government policy objectives of getting more freight onto rail. Finally, WestConnex – the largest road building program in Australia’s history – is aimed at improving, among other things, access to Port Botany, but its implementation is hotly contested by sections of the community (Bacon and Dalley, 2015). Whilst successful in the advocacy of suburban container depots, the transport of containers by rail has been limited and the improvement of rail port access remains an unresolved problem to this day. What were the results of this advocacy in terms of the implementation of suburban container depots, intermodal terminals and dry ports? To answer that question we must establish some criteria for assessing success.

3.1. Port Botany’s Inland Terminals Pre-2010

The impacts of Botany Bay report drew attention to the port’s poor landward connections to the emerging industrial lands in the outer western suburbs of Sydney, limited rail access to the port, constraints imposed by its location (immediately to the port’s north-west of Sydney International Airport that now has two parallel runways thrust into Botany Bay restricting any further expansion of wharf in that direction) and, significantly, community tolerance. All of these issues have haunted governments regarding the expansion of Port Botany up to this day. A number of intermodal terminals that were located within the Sydney metropolitan area nearly a decade ago are listed in Table 2. These are primarily located in close proximity to areas of concentrated industrial distribution. The total planned capacity is limited in some cases by the availability of freight train paths. The total estimated capacity of these terminals is 695,000 TEU. These intermodal terminals service the port or function as a transfer point for interstate cargoes. Sydney Ports Corporation (2008) recognized the need to expand the intermodal network within Sydney as a prerequisite for a greater use of rail in alignment with a NSW Government transport policy objective – in fact, the expected capacity for TEU containers has increased by over 5.5 times. The NSW Government Metropolitan Strategy outlined a proposed network of additional intermodal terminals in the central-west, south-west and west of metropolitan Sydney to meet the predicted demand (SPC, 2008).

<table>
<thead>
<tr>
<th>Location</th>
<th>Operators</th>
<th>Siding length (meters)</th>
<th>Estimated capacity (TEU)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Camellia</td>
<td>Patrick PortLink</td>
<td>300</td>
<td>80,000</td>
</tr>
<tr>
<td>Chullora</td>
<td>Pacific National (inter-state)</td>
<td>680</td>
<td>300,000</td>
</tr>
<tr>
<td>Cooks River</td>
<td>Maritime Container Services</td>
<td>500</td>
<td>150,000</td>
</tr>
<tr>
<td>Villawood</td>
<td>Mannway</td>
<td>350</td>
<td>20,000</td>
</tr>
<tr>
<td>Minto</td>
<td>Macarthur Intermodal Shipping Terminal</td>
<td>390</td>
<td>45,000</td>
</tr>
<tr>
<td>Yannora</td>
<td>Patrick PortLink/QR National</td>
<td>500</td>
<td>50,000</td>
</tr>
</tbody>
</table>

The NSW Government proposed new facilities at Enfield, Moorebank and Eastern Creek. Sydney Ports developed a proposal for an Intermodal Logistics Centre at Enfield that provides an intermodal facility to cater for the demand generated in central-west Sydney. The private sector proposed an expansion of the Macarthur Intermodal Shipping Terminal at Minto and a joint venture arrangement between Kaplan Investment Funds, QR National, and Stocklands for a new intermodal facility at Moorebank (see Section 5). The inclusion of warehousing and freight support services within each site is a mitigation strategy to reduce the number of large truck movements within the local community surrounding the terminal facilities.

3.2. Port Botany’s Inland Terminals Post-2010

Port Botany is Australia’s second largest container port handling over 2 million TEU, approximately one third of the nation’s maritime containers. Container volumes are expected to increase annually over the next decade and are projected to reach 7 million TEU by 2031 (Transport for New South Wales, 2016). The export and import of containers are rather balanced in the amount of TEU, with East Asia being the leading region for full container imports. The descriptive details of each terminal follow, but a broad overview of their TEU capacity is contained in Table 3.
Table 3.
Sydney suburban intermodal terminals.

<table>
<thead>
<tr>
<th>Location</th>
<th>Operator</th>
<th>Capacity* TEU</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chullora</td>
<td>Pacific National</td>
<td>600,000</td>
<td>Announced in 2015 increasing from 300,000 to 600,000.</td>
</tr>
<tr>
<td>MIST</td>
<td>Qube</td>
<td>200,000</td>
<td>Capacity as stated on Qube website.</td>
</tr>
<tr>
<td>Cooks River</td>
<td>MCS</td>
<td>500,000</td>
<td>NSW Ports advice.</td>
</tr>
<tr>
<td>Yennora</td>
<td>Qube</td>
<td>200,000</td>
<td>Qube advice.</td>
</tr>
<tr>
<td>Villawood (Leightonfield)</td>
<td>Toll/DPW</td>
<td>180,000</td>
<td>Toll / DP World announcement.</td>
</tr>
<tr>
<td>Enfield</td>
<td>NSW Ports</td>
<td>500,000</td>
<td>Planning approval for 300,000.</td>
</tr>
<tr>
<td>Moorebank</td>
<td>Qube</td>
<td>1,550,000</td>
<td>Planned to commence operations in 2017. IMEX and interstate.</td>
</tr>
</tbody>
</table>

3.3. Enfield Intermodal Logistics Centre – Project of 2 Decades

Sydney Ports has developed an Intermodal Logistics Center at its 60 ha marshalling site at Enfield with the purpose of relieving the congested roads by moving more containers by rail to/from Botany. The existing freight line between Port Botany and Enfield / Chullora is a dedicated freight rail line. In 2010, the terminal finally progressed to the construction stage. The plans for the development of the former marshalling yard at Enfield started with planning approval in 1997 (Roso, 2008; Sydney Ports Corporation, 2008) and a statutory environmental assessment (Sinclair Knight Merz, 2005). Numerous obstacles hindered the realization of the plan although the site is located in an industrial and commercial area adjacent to a dedicated freight railway line. The terminal has a warehouse for the packing and unpacking of containers and short-term storage for unpacked cargo, as well as an empty container storage facility depot for later packing or transfer by rail. The terminal was planned for 500,000 TEU per year, but an independent review concluded and recommended that it was too large for the site and suggested a total of 300,000 TEU per year. In December 2015, the rail-based transport company Aurizon entered into the Heads of Agreement with NSW Ports to take on the role as the Intermodal Terminal Operator for the Enfield ILC. Aurizon have undertaken due diligence and operational planning, with a view to commence intermodal operations by the middle of 2016.

4. PORT BOTANY EXPANSION AND MOOREBANK INTERMODAL TERMINAL

The New South Wales Government has aspirations to make Port Botany the largest container port in Australia. Recently, Port Botany has undergone a major expansion of its container port facilities to cope with the growing volumes of trade. The expansion - one of the largest port projects ever to be undertaken in Australia in the past 30 years - entailed the design, construction, procurement and eventual awarding to Hutchison Port Holdings (HPH) of the 3rd stevedore contract (NSW Ports, 2015). The New South Wales Government would retain regulatory oversight of port matters, and the Australian Competition and Consumer Commission (ACCC) has established a price-monitoring regime to ensure transparency. Pilotage and the role of the Harbor Master, as well as the security and emergency response functions, remain with state-owned Sydney Ports. The successful private sector partner was NSW Ports, who obtained the concession for 99 years. The winning consortium - IFM Investors, AustralianSuper, QSuper and Abu Dhabi Investment Authority, made an upfront payment of AUD 5.07 billion – AUD 4.31 billion for Port Botany and AUD 760 million for Port Kembla (Infrastructure Australia, 2014, p. 22). In addition, the consortium pays an annual AUD 5 million to the State Government under the lease agreement. The proceeds will be allocated to the State Government’s investment fund, Restart NSW, to help pay for large infrastructure projects (including the WestConnex roads project).

The Australian and NSW Governments identified the Moorebank precinct as part of this growth strategy as a key strategic location to increase intermodal capacity by adding capacity for an additional 2 million TEUs (NSW Government, 2013, p. 122). The Moorebank terminal was first proposed in 2003 while the South Sydney Freight Line, completed in 2013, was first proposed in 1985. The implication is that land-use planning, which has equally long time horizons, also needs to be clearly assessed and Governments need to be made aware of the long-term consequences for freight of their land-use planning decisions (ATRC, 2015).

Given the Commonwealth of Australia’s agenda of improving the nation’s economic efficiency of national ports
KPMG were commissioned by the Department of Finance and Deregulation to prepare a Detailed Business Case that contains advice, analysis and recommendations for consideration by the Commonwealth of Australia in its deliberations on a proposed intermodal terminal at Moorebank in Sydney, NSW (KPMG, Deloitte and Parsons Brinkerhoff, 2012). The deal is complicated. Essentially the Commonwealth is to fund about AUD 370 million of the development and, importantly, the rail connection between the terminal and the Southern Sydney Freight Line (Fullerton, 2015). Sydney Intermodal Terminal Alliance (SIMTA) - a consortium of Australia’s import export logistics company Qube Holdings and Australia’s largest rail freight operator Aurizon Holdings will deliver most of the capital investment (~AUD 1.5 billion over the first 10 years), including the terminal infrastructure and warehousing, and contribute 83 ha of land to the development. Qube’s investment will be around AUD 250 million over the first five years. Also, Qube will be working with alternative partners for development of the warehousing precinct – about AUD 800 million development probably over a ten-year horizon from now.

The Project site is centered on an approximately 220 ha area of Commonwealth-owned land in south-west Sydney currently occupied by the Department of Defense, School of Military Engineering and other minor Defense units. The Project proponent is Moorebank Intermodal Company (MIC) - a NSW Government Business Enterprise (GBE) set up to facilitate the development of an intermodal freight terminal. MIC entered into agreement with SIMTA under which SIMTA will build and operate the first stage of the terminal on 21 ha of SIMTA land in the precinct and a rail connection to the Southern Sydney Freight Line at the southern end of the precinct. Additionally, the project includes associated commercial infrastructure (warehousing), and road entry and exit points along Moorebank Avenue.

Development consent was required under both Commonwealth and State legislation: the Commonwealth Environment Protection and Biodiversity Conservation Act 1999 and the NSW Environmental Planning and Assessment Act 1979. Parsons Brinkerhoff (2014) prepared the Moorebank Intermodal Terminal Environmental Impact Statement under NSW state procedures that went on public exhibition. On 3 June 2016, the NSW Planning Assessment Commission approved MIC’s Stage 1 “State significant development” Concept Approval for an intermodal terminal on the MIC owned land at Moorebank. (To give an idea of the scale of this project, if superimposed over Sydney’s CBD it would stretch from in the north Circular Quay to Chinatown in the south, and west to east across the city from Darling Harbor to William Street). During operations, MIC’s main role will be to monitor SIMTA’s compliance with its open access obligations. These obligations require the IMEX and interstate terminals to be operated on a non-discriminatory basis so that access will be granted to any transport operator providing freight transport services.

Initially, the 241 ha site will handle 250,000 import-export (IMEX) containers a year from about 2018, and ultimately up to 1.05 million IMEX containers a year. It will handle initially 250,000 interstate containers a year from around 2019, and ultimately up to 500,000 interstate containers a year. There will be up to 850,000 m2 of warehouses where containers can be unpacked before delivery to their final destination. Also, there is the possible future relocation of Moorebank Avenue external to the precinct (subject to future planning approval) that will remain open for public use. Substantial biodiversity offsets protected from development, including vegetation on the eastern bank of the Georges River, will be enhanced and preserved to comply with Commonwealth and State environmental planning legislation. According to ATRC (2015) Port Botany IMEX shuttle services to and from Moorebank will commence operation in 2017 at 250,000 TEU capacity and will have an ultimate capacity of 1.05 million containers per year in IMEX freight by 2028. Furthermore, Moorebank Intermodal, servicing the interstate market, is predicted to start-up in 2020 with steadily increasing volumes and an ultimate capacity of 500,000 interstate containers per year by 2028.

The project proponents claim ambitious goals: taking 3,000 trucks off the road; removing 40,000 tons of carbon a year from the air, and reducing the cost of importing and exporting by 20 to 25 per cent (Fullerton, 2015). The New South Wales Government fully recognizes the impacts such a terminal will have on the local road network and obtained money from the Federal Government under its Nation Building 2 program to undertake transport modeling and economic analyses to determine the optimal road upgrade package to meet the needs of the Moorebank facility. The impact on road investment, plus other issues, has been the essence of community objections to this proposal, including a gross underestimation of traffic generation. The implications of this underestimation of traffic are that the externalities associated with the terminals are also underestimated: road traffic accidents, vehicle emissions, and noise pollution. Furthermore, the report argues that the intermodal terminals will attract the co-location of low-density industries and the Liverpool Local Government will find it difficult to meet its employment targets under the State Metropolitan Planning Strategy. The Moorebank Intermodal Terminal – Traffic and Transport Impact Assessment, prepared by Parsons Brinkerhoff, analyzed New South Wales Roads and Maritime Services crash data for the years 2008-2013 for the section of Moorebank Avenue between the East Hills Railway Line and south of the intersection with the M5, and for the section of the M5 between the Hume Highway and Heathcote Road intersections (Moorebank Intermodal Company, 2016, pp. 22-23). The project proponents noted both roads were accident “black spots” and proposed treatments and their...
potential individual impact on the type of accidents that occur (Moorebank Intermodal Company, 2016, Table 9.39). Further investigations by the NSW Roads and Maritime Services have led to a recommended package of works of about AUD 500 million (ibid).

The Liverpool Community Independent Team argued that there are more appropriate, more efficient and more economical solutions for the location of new intermodal terminals. One solution is to move the problem elsewhere – to Eastern Creek. The second solution is to move the problem out of metropolitan Sydney entirely - south to Port Kembla and this will exploit a rail corridor between Maldon and Dombarton - long on the planning books, but a project seen by governments as uneconomical. The Moorebank Intermodal Terminal is another case of the lack of the local community’s tolerance of governments planning large infrastructure projects “in their backyards”.

5. CONCLUSION

The New South Wales Government policy is to achieve a modal share on rail of 40 % of the total container volumes handled at the seaport through different initiatives by year 2031 (i.e. shift of containers from road to rail) to ease pressure on Sydney’s already congested roads. Some of the success factors listed in the Table 1 are also noted in this case of Port Botany development. A well-functioning network of terminals is crucial to achieve this goal and in the case of Port Botany there is a clear cooperation between national and state governments on providing land for the terminals. The main success factors, given the multiplicity of agents involved, is to discuss operational agreements in advance within a market driven development framework that is supported by the Government logistics policies. There must be coordination among various government agencies and the willingness for cooperation between the actors of the transport system. Also, there must be a railway to the seaport to allow containers to be switched from road transport; all together is a sub-set of the wider economic, social and environmental problems of the interactions of seaports with their hinterland.

Port Botany and its close inland intermodal terminals are very distinctive because there are very few ports in the world with such a well-developed network of close inland intermodal terminals. Nevertheless, Moorebank terminal was first conceived as early as in the 2000, but it is scheduled to be operational in 2018. This shows problematic aspect of long timeframes for development of significant freight infrastructure. Even if 40 % of containers on rail share is reached by 2031 - which is unlikely because a communiqué issued in December 2016 by the Port Botany Rail Optimization Group (PBROG) reveals that a positive shift is taking place and rail mode share is tracking at 18.4 per cent for 2016/17 – up from 16.3 per cent in 2015/16 and 13.5 per cent in 2014/15 (Transport for NSW, 2016) - road transport will still more than double during this period.

This paper has examined the complex factors influencing the location of close inland intermodal terminals with dry port characteristics and their implementation with a case study of the Sydney metropolitan region and Port Botany, Australia. The basic idea behind the concept of a dry port is a more economically efficient port access, movement of the seaport’s interface inland with the shift of flows from road to rail resulting in a reduction of road transport to/from the seaport together with the associated broad social and environmental benefits. The success in the development of seaports and of inland terminals depends on the behavior of a large variety of actors, such as government planning agencies, regulatory authorities, terminal operators, freight forwarders, transport operators, and port authorities, and coordination between all actors involved.

An important contribution of this paper has been to describe a case study of the planning and progressive implementation the Moorebank Intermodal Terminal. From this we can distil some generic factors that underpin its potential success. There has been clear cooperation between the national and state governments and the private sector on providing land for the terminal that will cover an area approximately the size of the Sydney CBD. The project is being delivered through a public sector-private sector partnership involving a New South Wales State Government Enterprise and SIMTA.

The Port Botany business development plan has included container terminal expansion and port privatization that have clear long-term targets for the future number of containers to be handled in future years, thus guaranteeing freight business for operators (supported by a New South Wales Government policy to achieve a modal share on rail of 28 per cent). There is government support through the construction of a spur line from the terminal to the South Sydney Freight Line and AUD 500 million road upgrades on the network surrounding the terminal.

On what sounds like an echo from the past, the national government has recently released a Smart Cities Plan and noted “urban development pressures around airports, seaports and intermodal facilities need to be carefully managed to prevent these important economic hubs and corridors from being constrained and to reduce their impacts on surrounding communities” (Commonwealth of Australia, 2016, pp. 16). Nevertheless, given the Federal Government’s policy of making gateway ports (seaports and airports) the engines of economic productivity, it seems that port-hinterland research funding is essential to support the aspirations of the Smart Cities Plan.

There is an additional layer of complexity to assessing the success when addressing the general logistics or supply-chain management problem and research needs, i.e. the appropriate role of governments and other stakeholders in the planning of
seaports and dry ports in any urban system. This is essentially a question of political economy, and our case study of Sydney can only provide some guidance. The means of regulating urban system growth, mechanisms of resolving environmental conflicts and the relative power of political parties and different stakeholders and the community to influence planning and development decisions remain as research topics of relevance today when studying maritime ports.

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